

**1 Month Duration**

# SEARCH ENGINE OPTIMIZATION (SEO)

**Course Outline**



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SEO INSTRUCTOR

Search engine  
optimization

COURSE OUTLINE

Lecture 1: Introductory (About Niche Research, Keywords Research, and Backlinks)

Lecture 2: Niche Research and Tools for Niche Research

Lecture 3: Keywords Research Part 1

Lecture 4: Keywords Research Part 2

Lecture 5: Backlinks Part 1

Lecture 6: Backlinks Part 2

Lecture 7: Content SEO

Lecture 8: Website SEO Tricks

Lecture 9: Sum-Up and Questions Answers Session

Note:

After every lecture, an assignment will be given which you have to complete before the next class.

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